



# EUE 2012

10º Encontro Utilizadores Esri Portugal  
14 e 15 de Março de 2012 · Centro de Congressos de Lisboa

**Os SIG e a Arte de Ser Português**



# **Sponsorship Guide**

**10th Esri Portugal User Conference**

**March 14-15, Lisbon Congress Center**

# Esri Portugal User Conference

“To find people that share our problems, that show us solutions where we can be inspired and find clues to solve problems that we may have in our organization.”

**Duarte Carreira – EDIA**

“To gain knowledge of the technology. To exchange opinions with colleagues and to try to learn new ways to solve problems. The Geographic Information Systems world is so vast that no matter how experienced we are, it’s never enough.”

**António Fernandes Gonçalves – ProSistemas, S.A.**

“It’s mainly an experience exchange. Esri Portugal has great experience concerning Land Information Systems. It’s an opportunity to better know Esri Portugal’s experience and the users experience in Geographic Information Systems.”

**Jorge Lopes – NOSI, Cape Verde**

“The advantages are always huge. There’s always the opportunity to exchange ideas, projects. To see where information technologies are heading.”

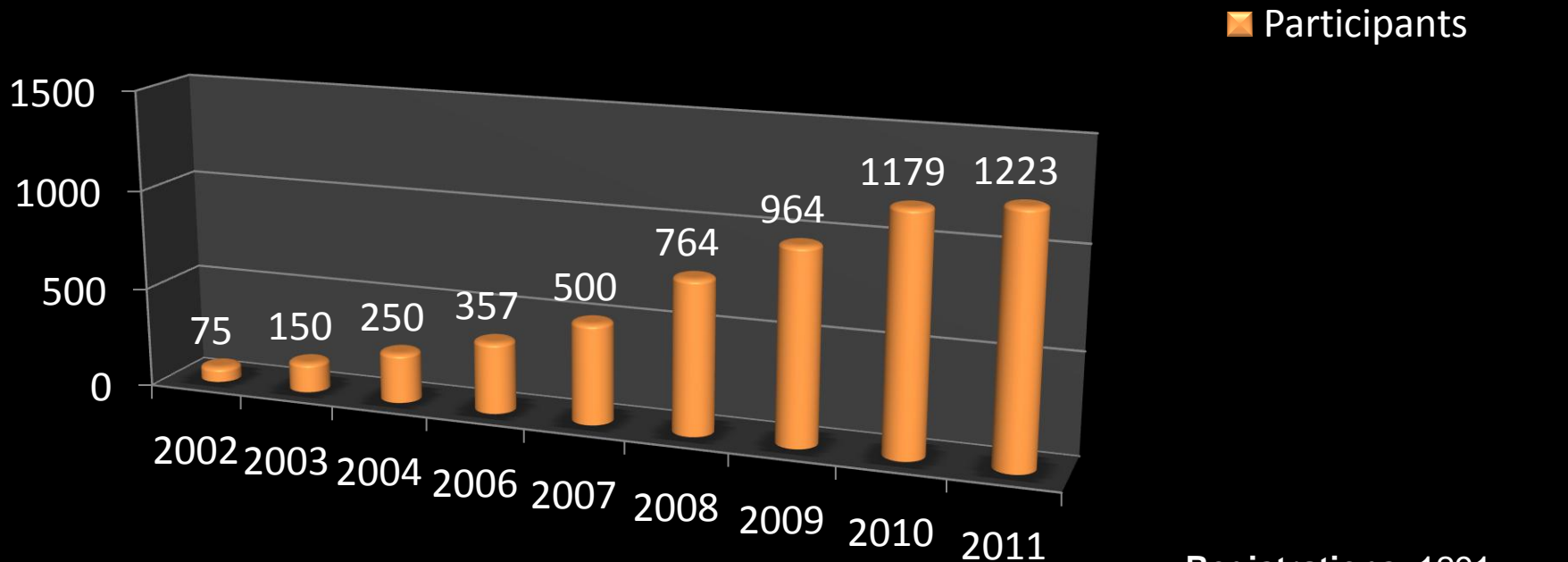
**Pedro Pereira – Municipality of Oporto**

Click [here](#) for a quick glance of EUE 2011.



# 10º Encontro de Utilizadores Esri Portugal

## Global Indicators

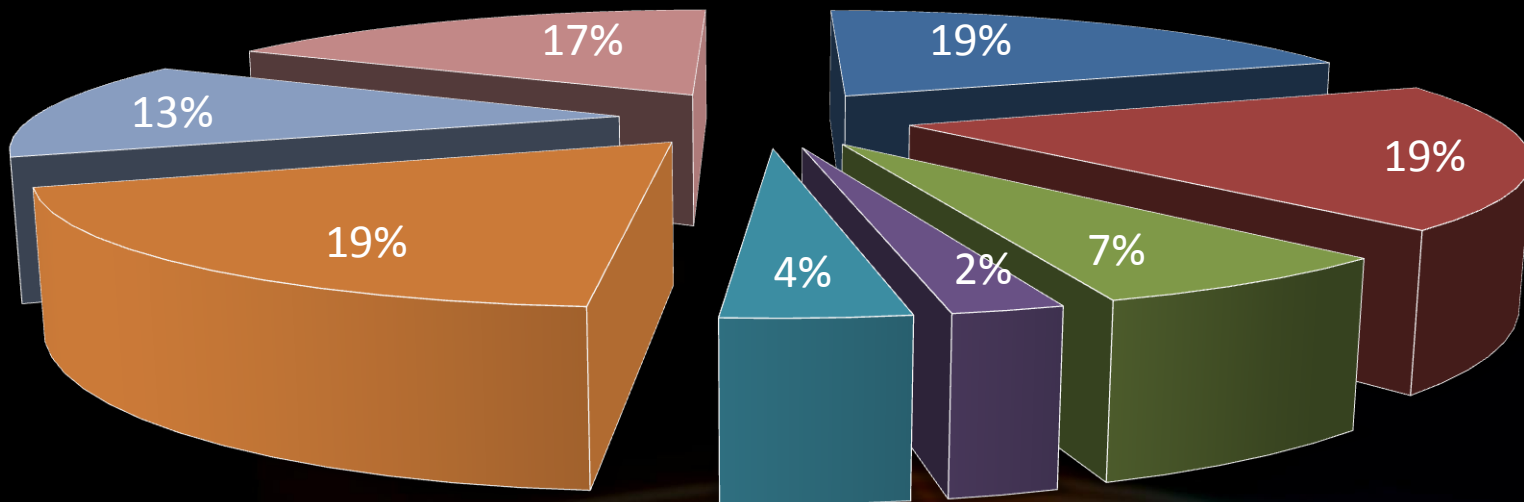


**Registrations:** 1291  
**Participants:** 1223  
**Participants Rate:** 95%

# 10º Encontro de Utilizadores Esri Portugal

## Indicadores Mercados

- Government
- Defense and Security
- Utilities
- Transportation, Logistics and Services
- Local Government
- Telecommunications
- Education
- Others



# EUE 2012 Sponsorship

## Standard Benefits

- **Sponsor logo** in all online and offline communication channels.
- **Documentation** in participants folders (max. 2).
- **Exhibition Area** (Furniture included) .
- **Online sponsorship space** for contents on event page.
- **Mention** at 2012 User Conference opening
- **Reference** on the signage.
- **Participants list** (subject to privacy policy)

## PLATINUM (one sponsor)

- Exhibition Area - 18m<sup>2</sup>
- 30 minutes presentation on Plenary Session (1<sup>st</sup> day).
- Private Room for meetings.
- One whole page (advertising or contents) on the digital publication produced at the end of the event.
- Photo and video recording.
- 15 registrations (40% discount on additional registrations)
- 25 invitations for customers and prospects.

€12.500,00+VAT

## GOLD

- Exhibition Area - 9m<sup>2</sup>
- Private Room for meetings
- 30 minutes presentation on Partners Session (2<sup>nd</sup> day).
- One whole page (advertising or contents) on the digital publication produced at the end of the event.
- 10 registrations (25% discount on additional registrations).
- 15 invitations for customers and prospects.

€7.500,00+VAT

## SILVER

- Exhibition Area - 9m<sup>2</sup>
- One whole page (advertising or contents) on the digital publication produced at the end of the event.
- 5 registrations (20% discount on additional registrations)
- 10 invitations for customers and prospects.

€5.000,00+VAT

**Note:** Sponsorships Prices are subject to 23% Portugal VAT

# EUE 2012 Sponsorship

## Standard Benefits

- **Sponsor logo** in all online and offline communication channels.
- **Documentation** in participants folders (max. 2).
- **Online sponsorship space** for contents on event page.
- **3 registrations** (20% discount on additional registrations).
- **8 invitations** for customers and prospects.
- **Participants list** (subject to privacy policy)

Note: Exhibition space: 9m<sup>2</sup> (Furniture included) – 750,00€ + VAT

Documentation production and delivery is sponsor's responsibility.

## Lunch

(one Company for each day)

- Advertising material (eg. Roll up) in Lunch area.
- Material placement on Lunch Tables (eg. flags, coasters, table markers).

€4.000,00+VAT

## Coffee Break

(two Companies for each day)

- Advertising material (eg. Roll up) in Coffee Break area.
- Material distribution (eg. gifts, brochures) during coffee break.

€2.500,00+VAT

## Prize Draw

- Prize Draw held during the Event.
- A coupon with sponsor and event logos will be created. All participants in the event (except Esri Portugal employees) enter the draw if the coupon is filled out and presented on time for the draw.

**Note:** Sponsor is responsible for drawing and delivering the prize(s).

€1.500,00+VAT

**Note:** Sponsorship Prices are subject to 23% portuguese VAT

# EUE 2012 Sponsorship

<h2>Exhibition Area</h2>	<h2>Net Point</h2>	<h2>Documentation</h2>
<ul style="list-style-type: none"><li>• Exhibition Area – 9m2 (Furniture included)</li><li>• Documentation in participants folders (max. 2)</li><li>• <b>Sponsor logo</b> in all online and offline communication channels.</li><li>• 4 registrations (10% discount on additional registrations).</li><li>• 6 <b>invitations</b> for customers and prospects.</li><li>• <b>Participants list</b> (subject to privacy policy).</li></ul> <p><b>Note:</b> Documentation production and delivery is sponsor's responsibility.</p> <p><b>€1.000,00+VAT</b></p>	<ul style="list-style-type: none"><li>• Documentation in participants folders (max. 2)</li><li>• 3 registrations (20% discount on additional registrations).</li><li>• 5 <b>invitations</b> for customers and prospects.</li><li>• <b>Sponsor logo</b> in all online and offline communication channels.</li><li>• Optional: Net Point Decoration.</li></ul> <p><b>Note:</b> Documentation production and delivery is sponsor's responsibility. Exhibition area - 9m<sup>2</sup> (Furniture included) – 750,00€ + VAT</p> <p><b>€750,00+VAT</b></p>	<ul style="list-style-type: none"><li>• <b>Documentation</b> in participants folders (max. 2)</li><li>• <b>Sponsor logo</b> in all online and offline communication channels.</li><li>• 2 registrations (10% discount on additional registrations).</li></ul> <p><b>Note:</b> Documentation production and delivery is sponsor's responsibility.</p> <p><b>€350,00+VAT</b></p>

**Note:** Sponsorships Prices are subject to 23% portuguese VAT

## More Info:

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